



**Top of the Bay News from your**  
*North East Chamber of Commerce*  
**September 2009**

**Message from the President.....**

It's hard to believe that another summer has come and gone. As we move into September, I want to remind everyone that we are hard at work on the Yesterday's Festival and Annual Auction, to be held on September 26, 10am – 4pm. This year we decided to freshen things up just a bit. The Main Street merchants are working with us to have a "Today's Sale at Yesterday's Prices" event. We are holding two Scavenger Hunts, one for adults and one for children. The adult scavenger hunt will require that participants locate specific items in our places of business. Participants who locate the scavenger hunt items will be eligible to win a Main Street Shopping Spree.

Over the last few years, we have been asked to revive the Chili Cookoff and this year, we decided to go for it. We will have 10 participants that will be judged by our "celebrity" panel of judges. Cash prizes and trophies will be awarded to the top three winners and honorable mention will be selected by the public. Visitors attending the cookoff can purchase a bowl to sample the chili selections and then vote for their favorite.

Of course, we will also hold our annual auction and thanks to North East Town Hall, the auction will once again be held in their meeting room. Last we moved the auction to that location due to the weather, but it worked out so well, we asked the town if we could use the room this year.

Governor O'Malley recently visited North East and I was invited to sit down with him during that visit. Two of the concerns presented to him on behalf of our businesses were the tolls at each end of the county and the difficulty of competing with Delaware and the fact that they have no sales tax. While at this time there are no clear cut answers to solve either of these problems, I believe that all in attendance appreciated the opportunity to speak one-on-one with Governor O'Malley.

I would like to thank Matt Roath, President of the Perryville Chamber for agreeing to put our Yesterday's Festival information on the Perryville Chamber's website. In turn, we will post their Autumn Fest information on our site. This is a small beginning to exploring ways our local chambers can work together and promote all of the businesses in Cecil County.

**Luncheon Meeting**

***Nauti-Goose***

**September 17 12pm – 1pm**

**Speakers:**

**Darryl Hamilton, NE Chief of Police  
 Cecil County Sheriff's Dept.  
 Maryland State Police**

**Topic:**

**Gang Influence Update**

**2009 Board of Directors**

**Officers**

<i>President:</i>	<i>Carolyn L. Crouch</i>
<i>Vice President:</i>	<i>Patty Robinson</i>
<i>Treasurer:</i>	<i>Jessica Crouch Berstler</i>
<i>Secretary:</i>	<i>Terry Van Den Heuvel</i>

**Directors**

<i>JoAnn Dawson</i>	<i>Renee Quietmeyer</i>	
<i>Jim Roney</i>	<i>Meredith Leopold</i>	
<i>Colleen Estes</i>	<i>Amanda Casper</i>	<i>Pat Sparks</i>
<b>Town of North East Representative:</b>		
<i>Anne Barker</i>		

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 EMAIL: [info@northeastchamber.org](mailto:info@northeastchamber.org)  
 PHONE: (410) 287-5252  
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## NEW MEMBERS

North East Chocolates  
32 South Main Street  
North East, MD 21901  
(410) 287-9338

[www.northeastchocolates.com](http://www.northeastchocolates.com)  
[northeastchocolates@live.com](mailto:northeastchocolates@live.com)

Kids Defense Team, Inc.  
94 Grandview Avenue  
North East, MD 21901  
(410) 287-8027

[www.kidsdefenseteam.org](http://www.kidsdefenseteam.org)  
[tomlinson@kidsdefenseteam.com](mailto:tomlinson@kidsdefenseteam.com)

silver and  
sassy  
a sister store

122 South Main St., North East, MD 21901 • 410-287-1535  
[www.silverandsassy.com](http://www.silverandsassy.com)

*The Silver Buckle  
is pleased to announce the  
Grand Opening  
of its Sister Store  
Silver and Sassy  
Join us for our  
Grand Opening Soirée*

*Friday, Sept. 11*

*"Silver" Champagne Evening  
4:00 - 8:00 pm*

*Saturday, Sept. 12*

*Drawing for "Sassy" FREE Gifts*

*Sunday, Sept. 13*

*Sunday "Sweets"*

## A SWEET DEAL

North East Chocolates & Gifts offers treats that will satisfy any candy lover's sweet tooth. They have homemade fudge, butter creams, truffles and sea salt caramel just to name a few of their delicious treats.

You can also rent a chocolate fountain for your special occasion. The fountain makes a tasty centerpiece when it is surrounded by fresh fruit and delectable dipping goodies.

They also have "Event Favors" which are a great way to say thank you to your guests for attending a special event. Make sure you check out their corporate giving program.

North East Chocolates truly offers something for every candy lover. Stop by and say hello to Tammy and Sheila and make sure you try a little something when visiting.

### Keep your community strong

### PLEASE CONTINUE TO SHOP LOCAL

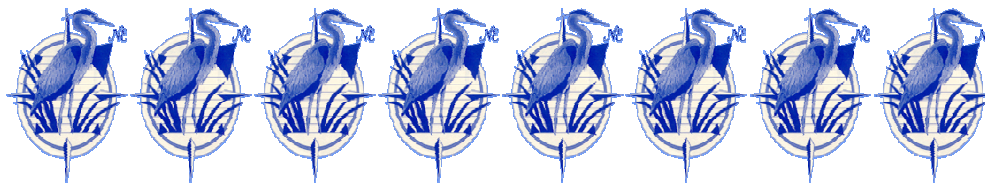


## Know Before You Go Part II

The second KBYG expo is scheduled  
for October 17 at Monmouth Race

- Show off your culinary skills and register for the Chili Cookoff. The registration form is attached. You could be North East's next Top Chef!!!





Dear Fellow Chamber Member:

The “*Yesterday’s*” street festival in North East is sponsored by the North East Chamber of Commerce as a draw to bring visitors to our town and provide our community with a day of fun filled activities. This year begins a new tradition for our festival. We are joining with the Main Street merchants to promote their “Today’s Sale...Yesterday’s Prices” event. We have will also be sponsoring two Scavenger Hunts, one for adults and one for children. And, we have decided to revive the Chili Cookoff and will have a panel of “celebrity” judges for this culinary competition.

Last year we also sponsored a Children’s area and will continue that tradition this year. As always, we will also be holding our annual auction, which is our only fundraiser and helps up fund chamber projects, as well as providing scholarships for two North East High School seniors and hosting the Honor Roll breakfasts for students.

*Platinum*, *Gold* or *Silver* sponsorships are available. The North East Chambers hopes that you will consider being a sponsor and help us continue hosting this fun filled day in our town.

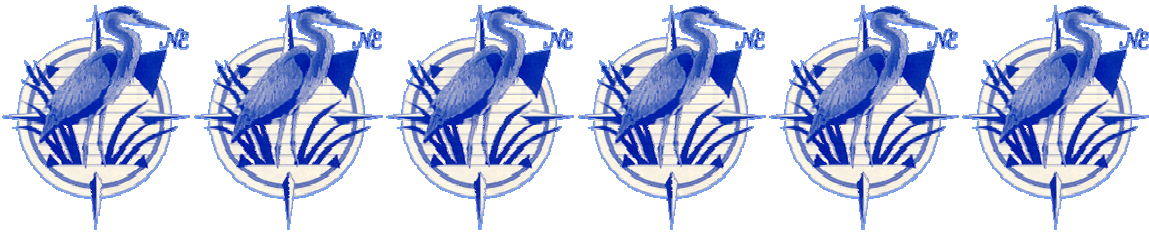
- \* *Platinum* sponsors will be assigned to LIVE entertainment and will have space on site as well as recognition in the event program \$200.00
- \* *Gold* sponsors will be assigned to crafters/ demonstrators and will have space on site and recognition in the event program \$100.00
- \* *Silver* sponsors will have space on site and recognition in the event program \$50.00

Sincerely,

Patricia A. Robinson  
Vice-President  
Events Committee Chair  
[Pattyhomeloans@aol.com](mailto:Pattyhomeloans@aol.com)

Jessica Crouch Berstler  
Treasurer  
Children’s Area Chair  
[jessberstler@yahoo.com](mailto:jessberstler@yahoo.com)

Terry VanDenHeuvel  
Secretary  
Auction Co-Chair  
Chili Cookoff Chair  
[vdhterry@yahoo.com](mailto:vdhterry@yahoo.com)



As many of you already know, our annual auction is once again being held during the Yesterdays Festival, September 26, 2009. This year we plan to have a silent auction, as well as the live auction. The live auction will take place in the meeting room of the North East Town Hall. Items will be on view from 10 am until 11 am. Bidding will commence at 11 am.

We are contacting you on behalf of the North East Chamber of Commerce to ask for your support in our ongoing effort to make this auction a success by asking you to donate an auction item. Donors will be recognized the day of the auction as well as, in our advertising. And, remember that your donation is tax deductible to the extent allowable in accordance with IRS regulations.

We appreciate whatever support you can provide. The auction proceeds provide a substantial portion of the Chamber's budget and enable us to continue to support our businesses and community.

Thank you for your donation. And, remember the Chamber couldn't do it without the generosity of donors like you.

Sincerely,

Carolyn L. Crouch (443) 553-4114  
Terry VanDenHeuvel (443) 553-1892  
Auction Co-Chairs

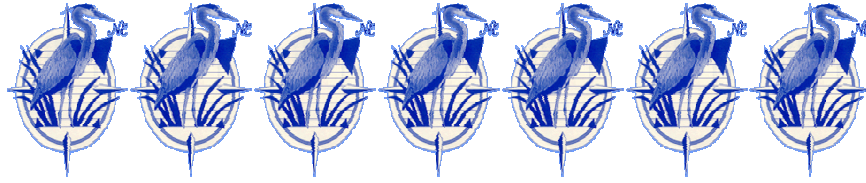
Item(s) Donated:

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Value: \_\_\_\_\_

Date: \_\_\_\_\_



I wish to sponsor the North East Chamber of Commerce

“Yesterday’s” event with a donation of :

\_\_\_\_\_ \$300.00 Platinum

\_\_\_\_\_ \$200.00 Gold

\_\_\_\_\_ \$100.00 Silver

\_\_\_\_\_ \$ 50.00 Copper

**Checks are payable to North East Chamber of Commerce and mailed to: NECC c/o 20 Merganser Court, North East, Md. 21901. Or call, (410) 287-5252 to request that your donation be picked up at your business location.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Phone



# **CHILI COOKOFF REGISTRATION**

## **\$25 PER ENTRY**

### **Rules for Chili Cook-off:**

- 1. Applicants can be amateur or professional.**
- 2. Entry fee of \$25.00 must be submitted with registration.**
- 3. Participants must provide a table and all ingredients (electricity will be provided).**
- 4. Ingredients may be prepped, but must be assembled at the cookoff.**
- 5. Start time is 11am, chili must be ready for judging by 2PM.**
- 6. Judges will select 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place winners, public will select one for honorable mention.**

**NAME** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**AMATEUR** \_\_\_\_\_ **PROFESSIONAL** \_\_\_\_\_

**For more information contact: [vdhterry@yahoo.com](mailto:vdhterry@yahoo.com)**

# ***The Maryland Downtown Development Association (MDDA)***

**September 17th, 2009**

Eastern Maryland Event

***Denton, Maryland***

***General James F. Fretterd Community Center***

***107 South 4th Street    Denton, MD 21629***

***" Perception vs. Reality:***

***Is Your Downtown Open for Business?"***

Establishing the economic health of downtown means retaining and strengthening existing businesses as well as recruiting new businesses and filling vacancies with entrepreneurs. Join us to hear from a terrific panel about strategies that can work in your downtown!

**11:30am** - Registration

**12:00noon** - Lunch & Networking

**1:00pm** - Is Your Downtown Open for Business?

**2:00pm** - Tour of Downtown Denton

Registration:

MDDA members - \$25; non-members - \$35

We accept Cash, Checks or Credit Cards

To register, please contact: Sanders Design, 410-560-2624 or email Glenda at [glenda@sandersdesigns.com](mailto:glenda@sandersdesigns.com) or Carol at [Carol@sandersdesigns.com](mailto:Carol@sandersdesigns.com)