

## NORTH EAST CHAMBER OF COMMERCE MONTHLY BUSINESS MEETING

May 13, 2010

### **BOARD MEETING TITLE:**

North East Chamber of Commerce Executive Committee Meeting

### **MEETING CHAIR:**

Carolyn Crouch

### **MEETING SCRIBE:**

Terry Van Den Heuvel

### **MEETING LOCATION:**

Un Wined, North East, MD

### **CALL TO ORDER**

Meeting was called to order by Carolyn. The board is going to create membership packets for new members. A committee was formed to work on the project: Terry Van Den Heuvel, Anne Barker and Renee Quietmeyer.

The new strolling guide is not dated, and the new format is being created by Judith Isaccson and Bill DeFreitas. The prototype is done. We have some ads sold, and we will order 20,000 copies of the guide. A deposit of \$1000 was given to Bill D.

The North East sign board was discussed. Board members will review the rules on the website and revisit the situation at the next meeting. Any suggestions are welcome.

The board decided to sell raffle tickets to a foursome at the Bully Rock Golf Course. The tickets will be \$25.00, and we will sell only 100. Hopefully we will be able to choose the winner this summer. The prize is a \$700 value, but will cost the Chamber only \$450. We will rely on the merchants to sell the tickets.

Other events are still in the air. Patty Robinson is working on the Chili Cookoff. We'll confirm the amount of participants and decide whether to have the event.

North East High School's Honor Roll Breakfast was very successful this year. The Chamber will award two \$1000 scholarships in June to a boy and a girl, and will extend the prize to cover a businss degree.

The Board discussed the possibility of spending money for advertising. Carolyn will speak to Sandy Turner about the idea of advertising with the Tourism Council. Some other publications mentioned were Southern Living, Maryland Line, local PA newspapers, along with Kennett Square and West Chester.

## **II. BOARD ADJOURNMENT**

### **IN ATTENDANCE:**

**Carolyn Crouch – present**  
**Jessica Berstler – approved absence**  
**Anne Barker - present**  
**Patti Robinson – excused absence**  
**JoAnn Dawson - present**  
**Keith Moore - present**  
**Colleen Estes - present**  
**Terry Van Den Heuvel - present**  
**Meredith Leopold – present**  
**Bill DeFreitas – present**  
**Renee Quietmyer-present**

**Luncheon sponsor: Un Wined**

**Speaker: Penn Gaming General Manager, Himbert Sinopoli**

**Respectfully submitted:** \_\_\_\_\_  
**Terry Van Den Heuvel, Secretary**

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6/17/2010